

Magor and Undy Community Hub SWOT Analysis

Strengths	Weaknesses
Community led	Charity registration proceeding slowly
Charity registration & Trustee Constitution	Constrained in seeking grants and funding
On site where nature and heritage protected	Not fully funded (yet)
Design based on people's needs	Community engagement / awareness medium
Sustainable design	Requirements consultation becoming dated (2016)
Skilled and experienced trustees and group members	Lack of marketing expertise
Partnership approach – County and Community Councils, MAGOR and Living Levels	Lack of legal expertise
Opportunities	Threats
Place for expanding population to use	Not reaching funding target
Appropriate development for unused land	Council delay in gaining strategic approval
One-stop shop for council services	May not gain charity status
Complements proposed 'Walkway Station'	Lack of uptake of facilities by community
Accommodates indoor and outdoor events	Station not approved
Brings the 2 villages closer together	Increasing capital costs
Can be adapted for future requirements	Parking limitations
To seek various new funding opportunities	
To seek engagement and work with local businesses	